

Features Comparison

	Standard	Professional	Premium
❖ Service Plan			
Disk space provided	400 MB	600 MB	700 MB
Bandwidth allocation	25 GB/ monthly	50 GB/ monthly	100 GB/ monthly
Maximum number of products in catalog	100,000	100,000	100,000
Backup and restore capabilities	Yes	Yes	Yes
❖ E-Mail Capabilities			
Number of E-mail Accounts	250	250	250
POP/IMAP e-mail access	Yes	Yes	Yes
Spam/Virus protection	Yes	Yes	Yes
Web mail access	Yes	Yes	Yes
❖ Site Building			
Customized Web Site	Yes	Yes	Yes
Maximum number of non Catalog pages	15	15	25
Direct integration with shopping	Yes	Yes	Yes
E-mail forms/guest book/search	Yes	Yes	Yes
SQL Server Database	Yes	Yes	Yes
Password protected Administrator Section	Yes	Yes	Yes
❖ Catalog Tools			
Creates product variances	Yes	Yes	Yes
Imports product data in bulk	Yes	Yes	Yes
Supports downloadable products	Yes	Yes	Yes
Creates multi-level product categories	Yes	Yes	Yes
Assigns products to multiple categories	Yes	Yes	Yes
Allows multiple images per product	Yes	Yes	Yes
❖ Shopping Management			
SSL secure	Yes	Yes	Yes
Integrates with third party merchant account	Yes	Yes	Yes
Gift certificates	Yes	Yes	Yes
Confirms customer order/merchant order/shipping via e-mail	Yes	Yes	Yes
Allows multiple administrative roles	Yes	Yes	Yes
Defines order limits	Yes	Yes	Yes
Tracks inventory/hides out of stock/allows back orders	Yes	Yes	Yes
❖ Promotions			
Search Engine Add-on Available	Yes	Yes	Yes
Paid search Add-on Available	Yes	Yes	Yes
E-mail list management	Yes	Yes	Yes
❖ Reporting			
Sales by product/referring sites/graphical reports	y/n/n	y/n/n	y/n/n
Exports to Quick Books	No	No	Yes
❖ Vendor Management			
Registration for Drop Ship Vendors	No	No	Yes
❖ Advanced Coupon Services			
One time coupons	No	Yes	Yes
Shipping Coupons	No	Yes	Yes
Detailed Coupon Options	No	Yes	Yes

❖ Gift and Bridal Registry			
Bridal Registry	No	Yes	Yes
❖ Occasion Reminder			
Gift Ideas for Special Occasions	No	No	Yes
❖ RMA System Management			
Automated Return Merchandise System	No	No	Yes
Send RMA # to Customer	No	No	Yes
Update RMA #	No	No	Yes
❖ Advanced Inventory Management			
Manage your entire Inventory	No	Yes	Yes
❖ Advanced Reporting System			
PO /Accounting/Inventory/Marketing Reports	No	Yes	Yes
Product List / Source Code/ Quick View Report	No	Yes	Yes
Margin/Sales/Vendor/Coupon/Return Reports	No	Yes	Yes
❖ Integrates with Call Centers			
Call Center Login	No	No	Yes
Up-Sale Feature	No	No	Yes
FAQ Side bar for Phone Rep	No	No	Yes
❖ Color Matching / Size Feature			
Size / Color Option with Pictures & Zoom	No	Yes	Yes
❖ Associated Products Matching for Upselling			
Products pop up with up sale options	No	Yes	Yes
Discounts can be offered for immediate purchase	No	Yes	Yes
❖ UPS/FedEx Integration			
Tracking #'s Automatically updated to customer	No	Yes	Yes
Create labels within the system	No	Yes	Yes
❖ Set up Internet Credit Card Services			
Set up account with Authorize.net	No	Yes	Yes
❖ 4 Deep Categories			
Set up Product Categories & Sub Categories 4 deep	No	Yes	Yes
❖ Video Integration and Services			
Add Videos to Products	No	No	Yes
Add Videos to Information Sections	No	No	Yes
❖ Upload Music or Voice Introduction			
Music or Voice can be added to Website	No	Yes	Yes
❖ List Management Module			
Manage your house mailing list Email/Print	No	Yes	Yes
❖ E-mail and HTML Specials Marketing System			
Specials can be sent to customers & prospects	Yes	Yes	Yes
❖ Human Interaction during the Design Phase			

	Up to 5 Custom Designs for your online store Custom Upgrades available	Yes Yes	Yes Yes	Yes Yes
❖❖	Pay Per Click Ad			
	Pay Per Click Ad	Yes	Yes	Yes
❖❖	Catalog Point & Click			
	Ability to choose products and place them in a PDF file that can be printed	No	No	Yes
❖❖	Postcard Point & Click			
	Ability to choose products and place them in a PDF that can be printed	No	No	Yes
❖❖	Print on Demand			
	Gives several options to print custom letters or upload documents for printing	Yes	Yes	Yes
❖❖	Upload Products in Bulk			
	Ability to upload many products or changes to inventory at once	No	No	Yes
❖❖	Product Postcard			
	Ability to send a postcard of a product image to an email address	No	Yes	Yes
❖❖	Newsletter Module			
	Ability to send out a newsletter to clients	No	Yes	Yes